

NEWS RELEASE

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The Communications Group Wins 16 Bronze Quill Awards *TCG dominates among Arkansas agencies*

Dec. 8, 2008; Little Rock, Ark. – The Communications Group, a full service marketing, advertising and public relations firm in Little Rock, was recently recognized during the International Association of Business Communicators (IABC) Bronze Quill Awards Ceremony.

Overall, The Communications Group took home more awards than any other agency recognized. Awards were given for work produced for ARHealthNetworks, Arkansas Sports Hall of Fame Museum, Baldor, BreastCare, Delta Regional Authority, Healthy Baby, WellPoint and White River Medical Center. Earning a total of 16 awards, the agency ranked second, only to Arkansas Children’s Hospital, in terms of total awards won.

“This is a testament of our high standards and the results we produce for our clients,” said Dan Cowling, president of The Communications Group. “I am very proud of our team and the results we have accomplished for our clients,” Cowling said.

The IABC Bronze Quill Awards is an annual program, which recognizes the work of business communicators across the state. Entries are judged by out-of-state IABC chapters. Each entry is judged on a variety of criteria including results, creativity and work samples.

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The Communications Group is a Little Rock-based, full-service marketing, public relations and advertising firm specializing in government agencies, healthcare, social marketing, business-to-business, strategic communication and marketing planning. The Communications Group has been representing local, regional and national accounts since 1987 and is managed by partners Dan Cowling, Neal Moore and Dane Cowling. For more information, visit the Web site at www.comgroup.com.