



## NEWS RELEASE

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For release January 28, 2008

# The Communications Group Names Senior Vice President

*The Communications Group adds to its executive team*

**January 28 2009; Little Rock, Ark.** – **The Communications Group**, a Little Rock-based marketing, public relations and advertising firm, promoted **Lisa Bondurant**, a 21-year public relations veteran, to senior vice president. She will retain her duties as the director of public relations in addition to her duties as a member of the executive team.

Since joining the firm in 1997, Bondurant has built an award-winning public relations department. During her tenure as the agency's public relations director, she has worked with many of the region's leading companies and organizations, including the Arkansas Department of Health, Eli Lilly and Co., Verizon Wireless, Texas Gas Transmissions and the Delta Regional Authority.

According to Dan Cowling, president of the firm, Bondurant was a key factor in the agency being awarded the title of "Best PR Agency" by the readers of *Arkansas Business* in 2007.

Bondurant previously worked in public relations and marketing at Arkansas Children's Hospital, Columbia Doctors Hospital and the American Cancer Society. She has a master's degree in communication and is "APR" accredited by the Public Relations Society of America.

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The Communications Group is a Little Rock-based, full-service marketing, public relations and advertising firm specializing in government agencies, health care, social marketing, business-to-business, strategic communication and marketing planning.

The Communications Group has been representing local, regional and national accounts since 1987 and is managed by partners Dan Cowling, Neal Moore and Dane Cowling. For more information, visit the Web site at [www.comgroup.com](http://www.comgroup.com).