

News Release

For more information contact
Shiela Couch, Contracts and Accounts Manager
BreastCare
(501) 661-2836
Shiela.Couch@Arkansas.gov



For release: October 31, 2011

Calling All Breast Care Warriors *Nominations Sought for 2012 Joretta Wilkins Awards*

October 31, 2011; Little Rock, Ark. – Officials with the **Arkansas Department of Health** and **BreastCare** are asking for online nominations for the annual **Joretta Wilkins Awards**, recognizing breast care activists who go above and beyond the call of duty. Visit ARBreastCare.com to submit a nomination by December 15, 2011.

BreastCare's Joretta Wilkins Awards are given annually to a volunteer individual, a professional individual and an organization that make the fight against breast cancer a top priority and raise breast cancer awareness in Arkansas. Those wishing to nominate a group or individual are required to fill out the online nomination form and submit a brief summary explaining why the nominee should be recognized.

The awards are named in honor of former state representative Dr. Joretta Wilkins, of Pine Bluff, whose tireless efforts in the legislature resulted in the establishment of the BreastCare program. Individuals and organizations may be nominated for their work in breast cancer education, research, advocacy, treatment, support or services for those in need.

BreastCare is a comprehensive program that provides free breast and cervical cancer screening and diagnosis for Arkansas women who qualify for the program.

For more information about BreastCare, the Joretta Wilkins Awards or to submit nominations, visit ARBreastCare.com.

###