



## NEWS RELEASE

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# Arkansas Soybean Promotion Board Announces New Board of Directors and Officers for 2010

LITTLE ROCK, ARK., SEPTEMBER 21, 2010 – The Arkansas Soybean Promotion Board announced its board of directors for

2010. Each member of the board is appointed by the governor and serves a two year term. Board officers are: **Todd**

**Allen**, chairman, West Memphis; **Tom Gist**, vice chairman, Marianna; **F.H. Lyons**, secretary/treasurer, Altheimer.

Board members include: **Jim Carroll**, Brinkley; **Shannon Davis**, Bono; **Thad Freeland**, Tillar; **Andrew Oliver**, Proctor;

**Gary Sitzer**, Weiner; **Robert Stobaugh**, Atkins.

Todd Allen serves on the International Marketing Committee on the United Soybean Board (USB). Allen also serves as the Secretary on the USB Executive Committee. Jim Carroll serves on the Production Committee for the USB.

Also representing Arkansas on the USB is John Cooper of Wynne. Cooper serves on the Domestic Marketing Committee.

Arkansas currently ranks 10<sup>th</sup> in the nation in soybean production, producing 122 million bushels annually valued at more than \$1 billion. Arkansas soybeans are grown by thousands of Arkansas farmers in 50 of the state's 75 counties.

The Arkansas Soybean Promotion Board was established to improve the profitability of soybean production in Arkansas and to distribute funds from the checkoff for research and extension projects conducted by the University of Arkansas Agricultural Experiment Station and Cooperative Extension Service.

The board consists of soybean producers nominated by various producer organizations within Arkansas and appointed by the governor. Although board members contribute many hours of their time to administering the program, they serve without pay.

The USB, through soybean checkoff investments, is committed to funding the research, development and commercialization of U.S. grown soybeans. Learn more at [www.themiraclebean.com](http://www.themiraclebean.com).

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