



NEWS RELEASE

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Golf Pro to Team up with The First Tee for "A Day at The Masters"

Christina Lecuyer to teach clinic at second annual fundraising event

Feb. 16, 2010; Little Rock, Ark. – The First Tee of Central Arkansas will host its second annual "A Day at the Masters" fundraising event on Thursday, April 8 at the Jack Stephens Youth Academy, #1 First Tee Way, Little Rock. The event will include a Par 3 tournament for 30 two-person teams with tee offs at 2 p.m. and 4:30 p.m.

Golf pro, Christina Lecuyer will teach a short game clinic to all participants after the tournament has concluded. A native of Canada and a former University of Central Arkansas golfer, Lecuyer's placed fourth in the 2008 Big Break: Ka'anapali on The Golf Channel.

The First Tee will host a casual reception following the games at 6 p.m. Guests will enjoy *Masters-style* food and beverages, a live and silent auction and a re-broadcast of the tournament on multiple video screens. All attendees will have an opportunity to win a trip for two to the 2010 US Open at Pebble Beach in California.

The two-person team fee is \$250 and the reception tickets are \$50 each. All proceeds will benefit the The First Tee of Central Arkansas. Visit www.TheFirstTeeLittleRock.org or call 501-562-4653 to reserve a spot in the tournament for your team and purchase your reception tickets.

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The First Tee of Little Rock Ambassadors

“Participants will have the privilege to get to know an ambassador of The First Tee and the Jack Stephens Youth Academy,” said Eric Munson, event chairman. “In keeping with the traditions of The Masters, our ambassadors will take the role of the caddies.”

The mission of The First Tee is to impact those ages 3 to 17 by creating affordable, accessible golf facilities to serve those who have not had exposure to golf and the positive values it teaches. Since its inception in 2001, The First Tee of Central Arkansas has touched the lives of over 10,000 young people.

History

The First Tee of Central Arkansas was dedicated in the spring of 2001 and was presented as a gift to the city of Little Rock by the late Jack Stephens. The well-known entrepreneur-philanthropist and former chairman of the Augusta National Golf Club helped start The First Tee program nationally and this was his contribution to Arkansas.

Formerly Rock Creek Golf Course, the home of the First Tee of Central Arkansas is a redesigned walking course open to the public located just off South University. It features a nine-hole, par three course and a nine-hole championship course with three sets of tees. The 15-acre driving range has been ranked among the Top 100 driving ranges for public facilities since the course opened. The practice facility also features an extra large putting bentgrass green. The course was designed by Tom Clark, who also designed Diamante Country Club at Hot Springs Village and redesigned Little Rock’s Rebsamen golf course.

For more information about The First Tee of Central Arkansas visit www.TheFirstTeeLittleRock.org. You can also find The First Tee on Facebook™ at www.facebook.com/#/pages/The-First-Tee-Of-Central-Arkansas and on Twitter™ at <http://twitter.com/TheFirstTeeLR>.

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