

NEWS RELEASE

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Heather Bailey and Anna Holt Join The Communications Group

Mar. 28, 2011; Little Rock, Ark. – **The Communications Group**, a Little Rock-based marketing, public relations and advertising firm, has hired **Heather Bailey** as a media buyer in the agency's media department. Bailey handles media purchases and media planning for clients including the ARKids First, Better Beginnings, BreastCare, Novasys and the Arkansas Department of Health.

Bailey has 18 years of experience in advertising and media and serves as a founding member and treasurer for the Arkansas Crisis Response Team. She has a bachelor's degree in public administration from the University of Central Arkansas.

The firm has also hired **Anna Holt** as receptionist. Holt has a bachelor's degree in communication from the University of Arkansas.

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The Communications Group is a Little Rock-based, full-service marketing, public relations and advertising firm specializing in government agencies, healthcare, education and outreach programs, business-to-business, strategic communication and marketing planning. The Communications Group has been representing local, regional and national accounts since 1987 and is managed by partners Dan Cowling, Neal Moore and Dane Cowling.

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