

NEWS RELEASE

For more information, contact
Jason Brown
501.376.8722 (office)/501.515.0849 (cell)
jbrown@comgroup.com

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Lisa Bondurant Inducted as President of Statewide Organization

Bondurant named president of the Arkansas chapter of the Public Relations Society of America

Feb. 02, 2012; Little Rock, Ark. – **The Communications Group**, a Little Rock-based marketing, public relations and advertising firm, is proud to announce that **Lisa Bondurant, MA, APR** has been named president of the Arkansas chapter of the Public Relations Society of America. Bondurant, Senior Vice President and Director of Public Relations at The Communications Group, was inducted on Friday, January 20.

Since joining the firm in 1997, Bondurant has built an award-winning public relations department. During her tenure as the agency's public relations director, she has worked with many of the region's leading companies and organizations, including the Arkansas Department of Health, Arkansas Department of Human Services, Eli Lilly and Co., Texas Gas, Boardwalk Pipelines, Arkansas Soybean Promotion Board, Walmart, Clean Line Energy and the Delta Regional Authority.

Bondurant previously worked in public relations and marketing at Arkansas Children's Hospital, Columbia Doctors Hospital and the American Cancer Society. She has a master's degree in communication and is "APR" accredited by the Public Relations Society of America.

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The Communications Group is a Little Rock-based, full-service marketing, public relations and advertising firm. For 25 years, we've been empowering experienced and creative communicators to help organizations solved their marketing and public relations problems. The Communications Group has been representing local, regional and national accounts since 1987 and is managed by partners Dan Cowling, Neal Moore and Dane Cowling.

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