

NEWS RELEASE

For more info:

Lisa Bondurant

Lbondurant@comgroup.com

C:501.425.8092/O:501.376.8722

The Communications Group Picks up Missouri Marketing Account

January 7, 2011; Little Rock, Ark. – **The Communications Group**, a Little Rock, Arkansas-based marketing, advertising and public relations firm, recently picked up another industrial manufacturer’s business-to-business marketing account. **Tuthill Vacuum and Blower Systems** of Springfield, Mo., selected The Communications Group to provide the company’s domestic marketing program.

Tuthill Vacuum & Blower Systems, manufacturer of Kinney® vacuum pumps and M-D Pneumatics™ blowers & vacuum boosters, is a leader in the design and manufacture of high performance, reliable positive displacement blowers, mechanical vacuum pumps, vacuum boosters and engineered systems ready to install and run. The Missouri company is a division of the Tuthill Corporation, a global manufacturer of highly-engineered industrial products for industries from the agriculture to the medical field.

Dan Cowling, agency president, said “We are looking forward to working with Tuthill Vacuum and Blower Systems. They’re an outstanding company and a leader in their industry. We have 24 years of business-to-business and industrial manufacturing marketing experience, so this is a good fit for us. It’s a great way to start the new year,” said Cowling. The Communications Group manages the marketing accounts of a variety of industrial manufacturers, including Baldor Electric Company.

#

The Communications Group is a Little Rock-based, full-service marketing, public relations and advertising firm specializing in government agencies, health care, social marketing, business-to-business, strategic communication, public relations and marketing planning. The Communications Group has been representing local, regional and national accounts since 1987 and is managed by principals Dan Cowling, Neal Moore and Dane Cowling. For more information, visit www.comgroup.com.