



Project: Healthy Delta Launch at the National Press Club in Washington, D.C.

The Communications Group held a news conference at the National Press Club in Washington, D.C. to rollout the federally funded media outreach and education program called Healthy Delta. National media, health care writers, Congressional representatives and policy makers were invited.

The coverage of the program launch was picked up throughout the Delta region and internationally – including Britain, Australia and Mexico – resulting in more than 20 million people seeing or hearing the story.



Pete Johnson speaks at National Press Club news conference



Broadcast stations set up cameras for the news conference



Chairman Johnson gives a media interview