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## COMMUNICATIONS GROUP APPOINTS WARD-WILSON AS ACCOUNTING MANAGER



*Pictured: Carol Ward-Wilson, ComGroup Accounting Manager*

**LITTLE ROCK, Ark.** (Nov. 2, 2022) – [The Communications Group \(ComGroup\)](#), a full-service marketing and PR firm based in Little Rock, hires [Carol Ward-Wilson](#) as accounting manager. In this role, Ward-Wilson manages the firm’s internal and external finances pertaining to the company’s diverse and growing portfolio of [agriculture](#), [business-to-business](#) and [public sector](#) clients.

Ward-Wilson is a seasoned accounting manager with more than a decade of professional experience. She holds a certificate in accounting from Pulaski Technical College and is a former ComGroup associate.

“Carol previously worked here at ComGroup for several years. Her many years of experience and her familiarity with ComGroup make her the ideal fit for this role,” said [Dan Cowling](#), agency founder and president. “We are happy to have her back onboard.”

Ward-Wilson is founder and president of [Prepared Love for Families](#), a non-profit that provides families in crisis funding, counseling and educational services during bereavement and in times of transition. She is also the owner of [C.A.R. Mobile Notary Services](#) where she helps mortgage clients and the general public with their important documents.

For more information on The Communications Group, visit [ComGroup.com](http://ComGroup.com).

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#### **About The Communications Group**

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](http://ComGroup.com).