

For more information:
Carson Horn, APR
501-515-0849
chorn@comgroup.com



COMMUNICATIONS GROUP HIRES LABEFF AS ACCOUNT SERVICES COORDINATOR



Pictured: Jacquelynn LaBeff, ComGroup Account Services Coordinator

LITTLE ROCK, Ark. (January 8, 2024) – [The Communications Group](#) (ComGroup), Arkansas’s premier [marketing](#) and [public relations](#) firm based in Little Rock, hired [Jacquelynn LaBeff](#) as Account Services Coordinator. In her role, LaBeff supports the agency’s Client Services team through reporting, research, content creation and project management.

"We’re thrilled to welcome Jacquelynn to the agency," said [Lisa Van Hook, APR](#), Director of Client Services. "She embodies the qualities that contribute to our exceptional client service experience. She has a strong skill set that we know will have a positive impact on our company."

LaBeff graduated from [Arkansas Tech University](#) in December 2022 with a bachelor’s degree in journalism. She is a native of Malvern and graduated from Magnet Cove High School.

Learn more about LaBeff and the rest of the [ComGroup team](#) at [ComGroup.com](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#)