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PRNEWS NAMES COMGROUP PRESIDENT TOP WOMAN IN PR

Lisa Van Hook recognized for shaping the future of PR and communications



Lisa Van Hook, APR, President of The Communications Group, has been named an Industry Champion by PRNEWS for her contributions to public relations and communications.

LITTLE ROCK, Ark., May 12, 2026 — [Lisa Van Hook, MA, APR](#), President of [The Communications Group](#) (ComGroup), has spent her career helping to shape the standards and practices of the public relations and communications profession. *PRNEWS* recognized her service by naming Van Hook a 2026 Top Woman in PR and Communications. She was designated an Industry Champion, an honor reserved for those whose careers have fundamentally advanced the profession.

“I am honored and humbled to be recognized by *PRNEWS* as a Top Woman in PR,” Van Hook said. “I have always believed that great communications work is built on research, relationships and a commitment to doing the right thing for the people you serve. I am grateful to work alongside a team and clients who make that possible every day.”

Throughout her career, Van Hook has guided organizations across corporate, agriculture, B2B, manufacturing, healthcare and the public sector toward strategic communications decisions grounded in research and data. Her influence extends beyond client work. She mentors and coaches tomorrow’s communications leaders, championing the standards that define excellence in the field.

That commitment to elevating others also drives her work as host of the [Women in Industry Podcast](#), where she turned the spotlight on more than 75 women leaders. The podcast is an extension of Van Hook’s broader mission: making visible the voices and stories of inspirational women that need to be heard.



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The *PRNEWS* Top Women Awards honor bold communicators who are redefining how brands innovate and inspire. This year's honorees represent a dynamic cross-section of talent spanning agencies, brands, nonprofits and independent consultancies. From navigating complex reputational challenges to building breakthrough campaigns and leading organizations through change, they are redefining how communications drives business and cultural impact.

Van Hook will be celebrated alongside other honorees at a luncheon in New York City on Thursday, June 4.

Learn more about Van Hook and ComGroup, Arkansas's premier full-service [marketing](#) and [public relations](#) agency, at ComGroup.com.

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About The Communications Group (ComGroup)

The Communications Group (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. For almost four decades, ComGroup has been a trusted partner with helping organizations navigate complexity and create impactful communications that delivers power outcomes. Serving a range of industry, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines technology-driven strategy, customized research with integrated media, digital and creative campaigns to drive results for clients across North America and Europe. Learn more at ComGroup.com.