



Arkansas's Leading Women's Podcast Features First International Guest

Award-winning Women In Industry Podcast welcomes Rosine Nadyishimiye from Bridge to Rwanda Farms



Rosine Ndayishimiye shares her passion for Rwanda and agriculture on the award-winning Women In Industry Podcast.

LITTLE ROCK, **Ark.**, November 5, 2025 – The award-winning *Women In Industry Podcast (WIN)*, powered by The Communications Group (ComGroup), Arkansas' premier, full-service marketing and public relations agency, welcomes Rosine Ndayishimive, its first international guest to the podcast.

Ndayishimiye is the Director of Training for Bridge to Rwanda (B2R). A former B2R scholar, she now spearheads a nationwide effort to transform farming practices across Rwanda. During the episode, she shares with co-hosts Hannah Phillips and Jacquelynn LaBeff how faith and service shaped her path and what Arkansans can learn from Rwanda's resilience, resourcefulness and community-driven solutions.

"Rosine embodies what it means to take action and create meaningful change," said Phillips, ComGroup Public Relations and Client Services Specialist. "Her dedication to her community is a reminder of how much impact one person can have."

Get the latest information on the *Women In Industry Podcast* by going to ComGroup's <u>Facebook</u>, <u>Instagram</u>, <u>X</u> and <u>LinkedIn</u>. Additionally, you can find *WIN* episodes <u>here</u>. For more information on the *WIN* series, find each guest's profile at <u>ComGroup.com</u>. *WIN* guests are selected through an open nomination process. Nominations are currently being accepted and can be submitted <u>here</u>.

About The Communications Group (ComGroup)

The Communications Group (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-driven strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at ComGroup.com.

About Women In Industry (WIN)

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by <u>The Communications Group</u> (ComGroup) in Little Rock, Arkansas. It has recognized 74 women nationwide in the agriculture, B2B and public sector industries. WIN inductees are selected through a nomination process, which is open to the public and can be submitted <u>here</u>. Find WIN profiles and more information <u>here</u>.