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Arkansas's Leading Women's Podcast Celebrates Women & National Manufacturing Month

Award-winning Women In Industry Podcast welcomes Windsor America's Rita Price



Rita Price shares her journey on the award-winning Women In Industry Podcast.

LITTLE ROCK, Ark., October 30, 2025 – The award-winning [Women In Industry Podcast \(WIN\)](#), powered by [The Communications Group](#) (ComGroup), Arkansas' premier, full-service [marketing](#) and [public relations](#) agency, celebrates National Manufacturing Month by interviewing [Rita Price](#), Vice President of Human Resources and Safety of [Windsor America](#).

Price champions a people-first, safety-driven workplace. In her role, she works daily to cultivate a culture that values well-being and growth. She's also a leader in the industry and is dedicated to developing the next generation of HR professionals. In this episode, Price joins hosts [Lisa Van Hook, APR](#) and [Jacquelyn LaBeff](#) to offer her advice on finding success based on her 20-year career.

"Manufacturing is often defined by process and production," said ComGroup President Van Hook. "Our conversation with Rita is a reminder that people are the heart of any great operation. Her commitment to Windsor America and its employees is inspiring."

Price is a graduate of the University of Arkansas at Little Rock and is a founding member of the Human Resources Management Association.

ComGroup donated to the [Humane Society of Pulaski County](#) in Price's name in recognition of her professional achievements and contributions to her community.

Read about Rita and other women in manufacturing, featured by *WIN*, at [ComGroup.com](#).

Get the latest information on the *Women In Industry Podcast* by going to ComGroup's [Facebook](#), [Instagram](#), [X](#) and [LinkedIn](#). Additionally, you can find *WIN* episodes [here](#). For more information on the *WIN* series, find each guest's profile at [ComGroup.com](#). *WIN* guests are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group (ComGroup)

[The Communications Group](#) (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-driven strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at [ComGroup.com](#).

About Women In Industry (WIN)

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Arkansas. It has recognized 74 women nationwide in the agriculture, B2B and public sector industries. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).