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FOR IMMEDIATE RELEASE

Women In Industry Podcast Takes Home ARKAST Award



The Women In Industry Podcast, produced by The Communications Group, wins the Best Business Podcast at 2025 ARKAST Awards

LITTLE ROCK, Ark., November 24, 2025 – The [Women In Industry Podcast \(WIN\)](#), Arkansas’ leading women’s podcast powered by [The Communications Group \(ComGroup\)](#), won Best Business Podcast at the 2025 ARKAST Awards, the biggest podcasting event in Arkansas. Hosted by the [Arkansas Podcast Collaborative](#), the awards recognize and honor the creativity of the South-Central United States podcast community.

Since its launch in 2019, the [award-winning WIN Podcast](#) has featured the stories of 70 inspiring women leaders from around the world who are making significant contributions in agriculture, B2B and public sector industries. During each episode, guests share their personal story and lessons learned along the way.

“Every woman we’ve featured has an amazing story,” said *WIN Podcast* host [Lisa Van Hook, APR](#), ComGroup President. “They’ve encouraged us to be strong leaders, to persevere through difficult moments and serve our communities. We’ve enjoyed learning how they were shaped by their journeys and look forward to hearing from more compelling women.”

Arkansas Podcast Collaborative invited listeners across the region to nominate their favorite show and cast their votes to determine the winners.

“The *WIN Podcast* amplifies the voices of innovative women and shines a light on their leadership and impact,” said producer [Jacquelynn LaBeff](#), ComGroup Digital Marketing and Account Services Specialist. “Our hope is these conversations encourage the next generation of women leaders to dream big and carve their own paths.”

Get the latest information on the *Women In Industry Podcast* by going to ComGroup’s [Facebook](#), [Instagram](#), [X](#) and [LinkedIn](#). Additionally, you can find *WIN* episodes [here](#). For more information on the *WIN* series, find each guest’s profile at [ComGroup.com](#). *WIN* guests are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group

[The Communications Group](#) (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-informed strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at [ComGroup.com](https://comgroup.com).

About Women In Industry (WIN)

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Arkansas. It has recognized 70 women worldwide in the agriculture, B2B and public sector industries. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).