

Communications Group Receives High Honors at the Arkansas PRSA Prism Awards



ComGroup celebrates being named a finalist in nine categories during the 2026 Arkansas PRSA Prism Awards held in Little Rock on Thursday, September 18th, winning three awards including Marketing Communications, Public Service, and Public Relations on a Shoestring Budget. (Pictured L-R: Lora Mosley, Account Manager & Sr. PR Specialist; Hannah Phillips, PR Manager)

LITTLE ROCK, Ark., September 18, 2026 – [The Communications Group](#) (ComGroup), Arkansas’s premier [marketing](#) and [public relations](#) agency, was honored with three awards during the annual Arkansas PRSA Prism Awards ceremony. The Public Relations Society of America (PRSA) recognizes organizations for excellence in public relations, celebrating exceptional work that advances the profession.

“ComGroup continues to be a powerhouse in the communications and marketing industry, delivering award-winning work for truly outstanding clients year after year,” said ComGroup President [Lisa Van Hook, APR](#). “I’m so proud of ComGroup’s team for continuing to raise the bar for exceptional work and holding that as our standard of service.”

The Communications Group won in the following categories:

- Marketing Communications
- Public Service
- Public Relations on a Shoestring Budget

Additionally, ComGroup was a finalist in the following categories:

- Institutional Programs
- Public Affairs
- Special Events & Observances Less than 7 Days
- Other Public Relations
- Feature/News Writing
- Advertising Support

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A total of 24 awards were recognized at the annual PRSA Prism Awards Ceremony.

To learn more about The Communications Group and our 100% APR-accredited [public relations](#) team, visit comgroup.com or follow ComGroup on [Instagram](#), [Facebook](#), [LinkedIn](#) and [X](#).

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About The Communications Group

[The Communications Group](#) (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-informed strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at ComGroup.com.