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Communication Group Grows with Hire of Award-Winning Broadcast Journalist



Pictured: Ashley Godwin, Public Relations Specialist

LITTLE ROCK, Ark., September 16, 2025 – [The Communications Group](#) (ComGroup), Arkansas's premier [marketing](#) and [public relations](#) agency, welcomes Emmy-winning and former *KTHV* reporter Ashley Godwin as a public relations specialist. As a seasoned journalist, Godwin brings expertise in media relations, storytelling and strategic communication strategy to the agency.

Joining a dynamic [public relations department](#) with three APR-accredited members, Godwin contributes to high-quality, data-informed strategies that help clients adapt to the evolving media landscape and effectively reach their target audiences.

"Ashley's media industry experience and insight elevate our agency's delivery of in-demand strategic and tactical public relations services," said ComGroup President [Lisa Van Hook, APR](#). "As business processes change and competition for share of voice increases, we're seeing a surge in demand for public relations from our clients, and our PR team growth is a reflection of that."

Godwin is a graduate of the [University of Central Arkansas](#), holding a bachelor's degree in public relations. She worked in broadcast news for almost 10 years, beginning her career in Joplin, Missouri at KSNF as a weekend anchor and reporter. She then came back to her hometown of Little Rock to work as a reporter at KTHV. To learn more about Godwin and the rest of the ComGroup team, visit comgroup.com or follow ComGroup on [Instagram](#), [Facebook](#), [LinkedIn](#) and [X](#).

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About The Communications Group

[The Communications Group](#) (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-informed strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at [ComGroup.com](https://comgroup.com).