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FOR IMMEDIATE RELEASE

Communications Group Received High Honors at the Arkansas PRSA Prism Awards



ComGroup Wins Five Arkansas PRSA Prism Awards

LITTLE ROCK, Ark., September 22, 2025 – [The Communications Group](#) (ComGroup), Arkansas’s premier [marketing](#) and [public relations](#) agency, was honored with five awards during the annual Arkansas PRSA Prism Awards ceremony. The Public Relations Society of America (PRSA) recognizes organizations and professionals for excellence in public relations, celebrating ethical, high-quality work that advances the profession.

“We put our all into serving our clients every day, so it’s especially meaningful to have that work recognized by our peers of the Public Relations Society of America,” said [Carson Horn, APR](#), ComGroup Vice President, Director of Public Relations. “I’m proud of the team that makes this possible and grateful to our clients who trust us with their stories. These awards really belong to them as much as to us.”

The Communications Group won in the following categories:

- Marketing Communications – ABB | Kickstarting ABB’s Thought Leadership
- Multimedia – Arkansas Soybean Promotion Board | Field to Film Video Series
- Advertising Support – Farm Credit of Western Arkansas | Targeting the Rural Borrower
- Social Media and Influencers – Arkansas Soybean Promotion Board | “Soy-Cool” – Arkansas Soybean Promotion Spokesperson
- Websites – The Communications Group | Brand YOU-niversity

Additionally, ComGroup was a finalist in the following categories:

- Marketing Communications – ABB | Kickstarting ABB’s Thought Leadership
- Special Events and Observances, Less Than 7 Days – Windsor Door | Investment in New Production Line
- Reputation/Brand Management – Toyota Material Handling | Unification of Two Major Brands
- Feature/News Writing – ABB | Editorial Series
- Multimedia – Arkansas Soybean Promotion Board | Field to Film Video Series
- Advertising Support – Farm Credit of Western Arkansas | Targeting the Rural Borrower

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A total of 24 awards were given out at the annual PRSA Prism Awards Ceremony.

To learn more about The Communications Group, visit comgroup.com or follow ComGroup on [Instagram](#), [Facebook](#), [LinkedIn](#) and [X](#).

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About The Communications Group

[The Communications Group](#) (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-informed strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at ComGroup.com.